



# SPONSORSHIP MANUAL



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# TRANSPORT RESEARCH ARENA 2022

14- 17 NOVEMBER 2022

CENTRO DE CONGRESSOS DE LISBOA

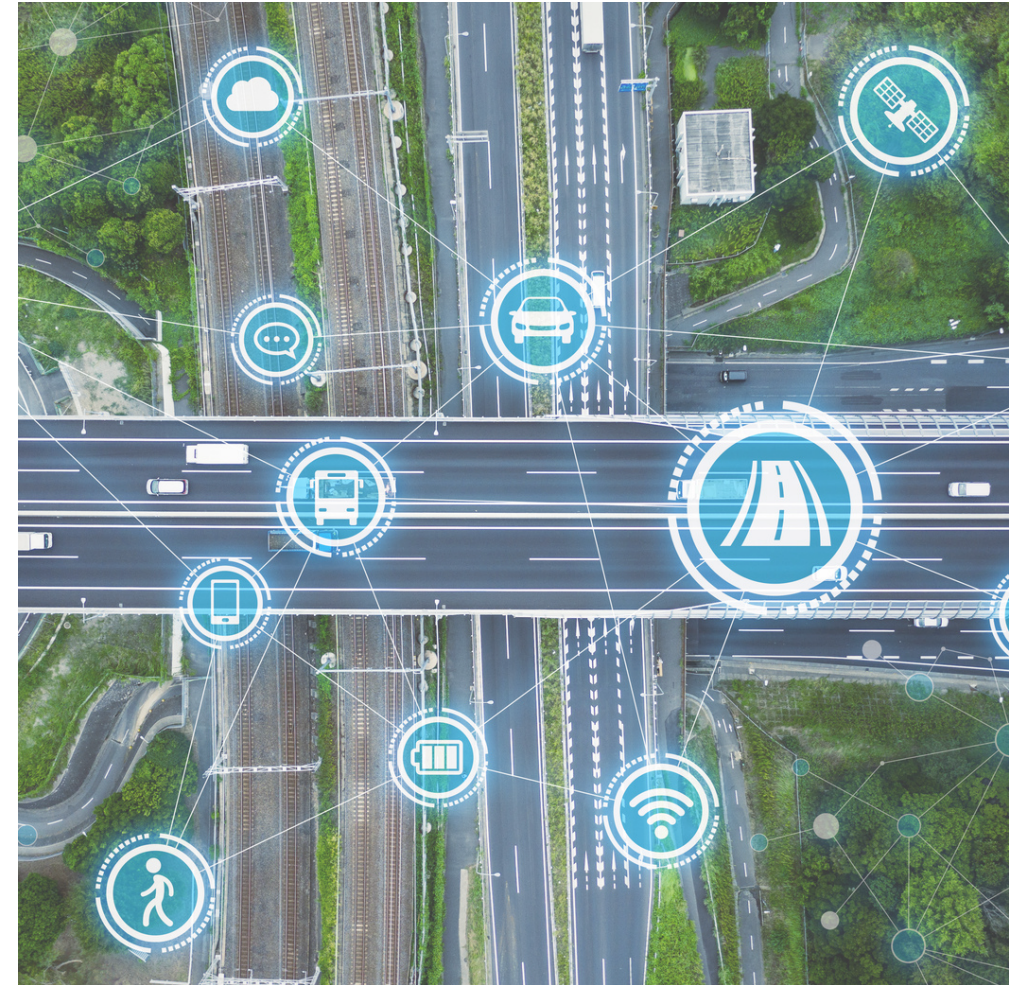
#TRA22

# TRA Lisbon 2022

TRA, the Transport Research Arena, is the largest European research and technology conference on transport and mobility.

TRA is the foremost European transport event that covers all transport modes and all aspects of mobility. In 2022, TRA takes place in Lisbon, Portugal.

Themed “Moving together – reimagining mobility worldwide”, TRA2022 brings together experts from around the world to discuss the newest innovations and future of mobility and transport, building also on the Portuguese historical legacy and links to overseas transport professionals.





# TRA Lisbon 2022

Under the motto “**Moving together – reimagining mobility worldwide**”, TRA 2022 will bring together experts from around the world to discuss the newest innovations and future of mobility and transport, building also on the Portuguese historical legacy and links to overseas transport professionals.

**Through the development of innovative solutions, TRA Lisbon 2022 aims for a more efficient, safer, carbon-free, inclusive, and sustainable transport in all its modes.**

TRA offers a great venue for researchers, policy makers and industry representatives to assemble and contribute to the discussion on how research and innovation can **reshape the transport** and mobility system.

The conference provides a **unique opportunity** to discover mobility trends in different parts of Europe, learn from achievements in industry as well as share best practices of policies and deployments



## WHY LISBON?

With an unrivaled panoramic-view and excellent prices, Lisbon offers a solution for every need.

2nd place in the ICCA - Associations Meetings International Ranking as an Event destination and the 3rd place in World Peace index, Lisbon features modern infrastructures, logistics and transports, as well as sustainable mobility solutions.

The city also has a great quality standards, wide range of hospitality services, variety of tourism attractions and proximity to tourism and leisure industries.

**Don't miss out on the rich cultural and historical heritage of Portugal, one of the oldest countries in Europe.**



Belém Tower, Lisbon



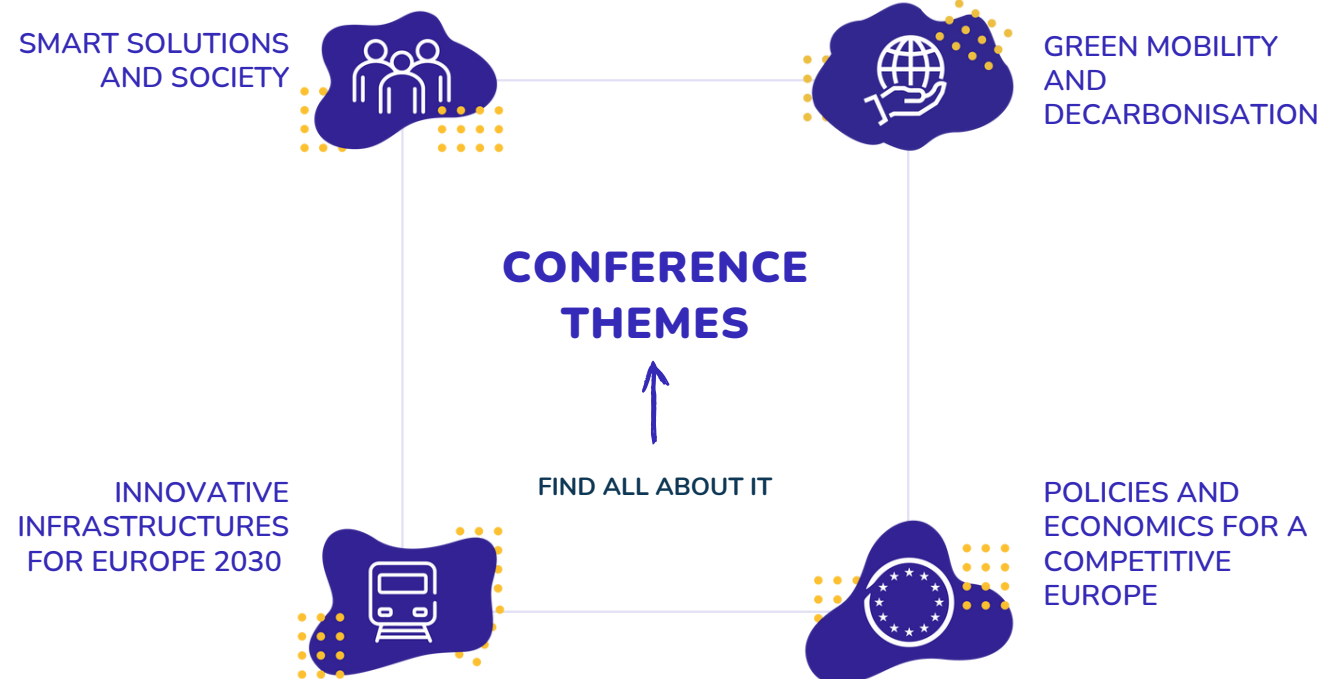
Lisbon typical tram



# MORE ABOUT TRA LISBON 2022

During these four days, TRA will organise different types of sessions dedicated to specific themes such as Smart Solutions and Society, Green Mobility and Decarbonisation, Innovative Infrastructure for Europe 2030 and Policies and Economic for a Competitive Europe.

The sessions will range from Plenary Sessions to set up the theme of the day, which will be dedicated to key political topics addressed by invited high-level speakers, Strategic Sessions to address the main themes of the conference, Scientific & Technical Sessions with the ambition to highlight EU supported projects results and Invited Sessions dedicated to specific themes open to outside stakeholders.



# DEMONSTRATION AREA

Display your offers to this worldwide conference audience in a real-time appealing manner.

Located at the Lisbon Congress Centre (CCL), the TRA2022 exhibition area offers **700sqm of indoor and 1000sqm of outdoor space.**

In the **demonstration area**, public and private companies and other stakeholders can present their projects including latest innovations and technologies reflecting the conference themes.

Bringing together transport experts from around the world to Lisbon to discuss the **future of mobility**, the event will allow you to showcase advanced technology innovations. To support the selection and planning of various types of demonstration proposals that are going to be received to TRA Lisbon 2022, a two-stage process is being followed, consisting of Submission of Expression of Interest and Submission of Full Demonstration Proposals.



# **SPONSORSHIP PACKAGES**







## Diamond Sponsorship Package

55.000 € excluding VAT  
(EXCLUSIVE 1PAX)

The Diamond Sponsorship package includes:

- Shell scheme stand with an exhibition area of 36sqm
- Brand activation at the Gala Dinner
- One speaker slot at one of the four Plenary Sessions (subject to availability)
- Sponsor's logo on signage and promotional materials
- Welcome reception at the partner hotels
- 6 full enrollments in the conference
- 6 invitations for Gala Dinner
- One full-page advertisement in the final programme

## Platinum Sponsorship Package

40.000 € excluding VAT

The Platinum Sponsorship package includes:

- Shell scheme stand with an exhibition area of 36sqm
- Exclusive sponsorship in the VIP Lounge
- 4 full enrollments in the conference
- 4 invitations for Gala Dinner
- One full-page advertisement in the final programme



## Gold Sponsorship Package

25.000 € excluding VAT

The Gold Sponsorship package includes:

- Stand with an exhibition area of 36sqm (space only)
- Exclusive sponsorship at a designated area (demonstration area, internet zone or press)
- 2 full enrollments in the conference
- 4 invitations for Gala Dinner
- One full-page advertisement in the final programme

## Silver Sponsorship Package

15.000 € excluding VAT

The Silver Sponsorship package includes:

- Stand with exhibition area of 18sqm (space only)
- Sponsor's logo in the catering area
- 2 full enrollments in the conference
- 2 invitations for Gala Dinner
- Half-page advertisement in the final programme

## Bronze Sponsorship Package

9.000 € excluding VAT

The Bronze Sponsorship package includes:

- Stand with exhibition area of 9sqm (space only)
- 2 full enrollments in the conference
- Half-page advertisement in the final programme



## OTHER SPONSORSHIP OPPORTUNITIES

Company logo or branding in the designated areas below:

- Catering services:
  - Gala dinner
  - Coffee-breaks
  - Lunches
- Badges & lanyards
- Transfers & Buses

In case you wish to sponsor any specific services from the above please contact directly [sponsors2022@traconference.eu](mailto:sponsors2022@traconference.eu)

**Please note that all sponsorship packages include:**

- Logo in promotional materials
- Logo in TRA 2022 website
- Social media mentions

# SPONSORING APPLICATION FORM

CONTACT DETAILS	SPONSORSHIP PACKAGE
Title	<input type="checkbox"/> Diamond Sponsorship Package, 55.000€ excl. Vat
First Name	<input type="checkbox"/> Platinum Sponsorship Package, 40.000€ excl. Vat
Surname	<input type="checkbox"/> Gold Sponsorship Package, 25.000€ excl. Vat
Company name (for invoicing purposes)	<input type="checkbox"/> Silver Sponsorship Package, 15.000€ excl. Vat
Company name (for marketing purposes)	<input type="checkbox"/> Bronze Sponsorship Package, 9.000€ excl. Vat
Address	PAYMENT INFORMATION
Country	Bank: Santander Totta, S.A.
State	Account name: Lisboa Feiras, Congressos e Eventos
Post Code/ Zip Code	IBAN: PT50 0018 0000 3982 9121 0013 8
VAT Number	BIC: TOTAPTPL
Telephone	
Mobile	
Email	
Website	
Social Media	

# SPONSORING APPLICATION FORM

## Art. 1 – General Terms and Conditions:

These General Terms and Conditions shall apply to Sponsors participating in the Transport Research Arena 2022 – European Transport Research Conference organized by LISBOA-FCE. These General Terms and Conditions constitute an integral part of the agreement between the Organizer and the Sponsor.

## Art. 2 – Definitions:

For the purpose herein, the terms listed below shall be phrased as follows :

- a) TRA2022 Conference Transport Research Arena 2022 - European TransportResearch Conference to be held in Lisbon, from November 14th to the 17th;
- b) Organizer – LISBOA-FCE– Lisbon Congress Centre, with fiscal identification number 503657891;
- c) Sponsor – legal person or organization conducting business or research activity, which acquired at least one sponsor package. The Sponsor is entitled to participate in the TRA2022 Conference under the terms and conditions indicated and available on the website <https://traconference.eu/>;
- d) Stand – an exhibition space for the exclusive use of the Sponsor. The list of available stands and their size as well as exhibition floorplan may be found on the website <https://traconference.eu/>.

# SPONSORING APPLICATION FORM

## **Art. 3 – Sponsors Admissions:**

Any Sponsor, who acquired a sponsor package, is entitled to reserve the stand according to the sponsor package and select a particular stand among those available for reservation, corresponding to the stand size granted in the purchased sponsor package.

The reservation request shall be drawn up on the official reservation form available on the website <https://traconference.eu/>, signed by authorized person(s). The Sponsor shall accept these General Terms and Conditions and submit the signed reservation form to the Organizer by post or by e-mail to [mariana.vasconcelos@ccl.fil.pt](mailto:mariana.vasconcelos@ccl.fil.pt)

The Organizer shall confirm the reservation of the indicated stand or inform the Sponsor that the selected stand is not available. In such a case the Sponsor shall select another stand among those available and inform the Organizer in writing within 5 days. The Sponsor has priority in the selection of the stand among those available.

## **Art. 4 – Conclusion of Agreement:**

Filling out and signing the reservation form by authorized representative, acceptance of these General Terms and Conditions and submission of the reservation form by the Sponsor to the Organizer as well as confirmation of the reservation by the Organizer shall be deemed as a conclusion of the agreement for one or more stands during the TRA2022 conference.

# SPONSORING APPLICATION FORM

## Art. 5 – Payment:

Sponsors payment should be settled as follows:

25% upon confirmation of the sponsorship category

50% up to 3 months before the 1st day of the event

25% up to 1 month before the 1st day of the event

The Organizer shall issue an VAT invoice and send it to the sponsor within 5 working days after confirmation of the reservation by the Organizer.

The total remuneration shall be paid within 14 days after the receipt of the relevant invoice from the Organizer.

## HOSTED AND ORGANISED BY:

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## CO-ORGANISED BY:

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## IN COOPERATION WITH:



## TOGETHER WITH:

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# LISBON CONGRESS CENTRE

CCL

[mariana.vasconcelos@ccl.fil.pt](mailto:mariana.vasconcelos@ccl.fil.pt)



Traconference



Transport Research Arena (TRA)



@TRA\_Conference



traconference2022



TRAconference

[traconference.eu](http://traconference.eu)